

NORTH BAY Kitchen & Bath Design to Completion

Remodeling or designing a kitchen or bathroom can be a harrowing experience. There are so many businesses offering products, services and advice that it can be overwhelming. And to top it off, so much of what is offered — tubs, sinks, fixtures, cabinets — looks the same; there seems sometimes to be nothing but cookie-cutter choices repeating themselves from place to place. But what if you are looking for something completely unique, something that will truly set your home apart and bring your dream alive?



Enter David Frym, owner of North Bay Kitchen & Bath. One look at the showroom at North Bay Kitchen & Bath and you know you're in a special place. No cookie-cutter styles here; owner David Frym has created a rich montage of beautiful displays showcasing the exceptional craftsmanship and unique styles of fixtures and products his business offers the discerning customer. Here you will find styles that are truly different.

Frym began in construction in 1980 as a general contractor, specializing in custom homes and remodels, and opened his first showroom in Petaluma in 1994. His enthusiasm for his work comes through when he speaks of it.

"I always wanted to specialize in very nice, high-end projects," he said. "Over the years I have tried to make my work unique, and that's reflected in our showroom."

There are plenty of contractors who will remodel a kitchen or bathroom, but Frym was never satisfied to just be another contractor. He had a higher vision, one that would let him use his skills to bring the absolute best to his customers, not only in the quality of the work, but in the vision and design.

"We go above and beyond here," he said. "We ask our clients, 'what is your wish list?' We want to capture their vision and make it happen."

Over the years Frym has gathered a crew that shares his vision for the company and together they work hard to set themselves apart from the mundane.

"We have our own crew," he said. "We have a team that's worked together for many years, some over twenty years, and we work together so that the job is perfect. We can do it all," he added, "we can do any remodel of any room; new doors, windows, cabinets, floors, lighting,

we do it all. Our employees make sure the quality is high." He swept his arm to encompass the room. "We did everything in our showroom."

Christine Linneman, the manager and designer at North Bay Kitchen & Bath, also has a long history in high-quality construction. Her dad was a general contractor and her mother was a landscape designer, so she grew up around design.

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"I've lived all over the world," she said, "and I've learned from all I saw." Linneman brings that experience to bear when working with their clients.

"Our philosophy is to do it right the first time," she said, "to go above and beyond."

That philosophy of going above and beyond is evident in the pieces Frym and Linneman have chosen to display in their showroom. These are not your



typical bath and kitchen "big box" displays. Instead, the showroom at North Bay Kitchen & Bath is a treat for the senses.

"We have associated ourselves with the finest craftsmen from all over the world," said Linneman. "We carry some of the highest-end handmade cabinets with an old-world flavor."

Among the product lines on display at North Bay Kitchen & Bath are *Siematic*, a cabinet imported from Germany and described by Linneman as "the Mercedes of cabinets."

They also offer *Dura-Supreme*, a line from a family-owned firm in Minnesota which offers a broad spectrum from the contemporary to traditional rustics in a broad range of prices, and *Encore*, a line of incredible handcrafted cabinets from an independent California artisan.

In addition, North Bay Kitchen & Bath has a wide selection of unique and exquisite tubs and fixtures, including "soakers," or deep tubs, beautiful shower stalls and fixtures, gorgeous countertops (including heated countertops) and lighting fixtures, meticulous inlaid tile work, distinctive faucets, showerheads and handles, and much more. Each turn in the showroom reveals another unique and stunning display that helps one visualize the possibilities.

"We work with people who are looking outside of the box," said Linneman, "people who want something special and unique and have a high sense of style. We seek clients who would like to work with us from design to completion."

If your project is already underway, North Bay Kitchen & Bath will work with your contractor to help your project along. "We support the trade," said Linneman, "If a contractor or designer comes to us we will work with them and they will get the trade discount."

Frym and Linneman will sit down with you before your project to explore your vision and discuss the possibilities, until your dream is their dream too. They know what questions to ask, and they know if what you are envisioning is achievable. And, because they know what is available and possible, they can suggest things that you may not have thought of, things that may enhance and expand your original vision without affecting the price.

"Working with Dave is great," added Linneman. "He's nice, but he's meticulous. He knows how to make your dream become a reality. He has a passion for this work. We want the often stressful process of building or remodeling a home to be as much fun as possible."

Because of this commitment to only the best, North Bay Kitchen & Bath has

a large base of happy customers who sing their praises. One customer wrote:

We just wanted to thank you formally for the wonderful job you and your staff did on our bathroom remodel. We are so pleased with the outcome. We recognize that you went over and above what was expected or written in the contract. Your staff is so professional and motivated to do the best job they can. Remodeling is usually very stressful, but you and your staff made

it a breeze. They always cleaned up and were dependable. Your ideas for tile, cabinets, and fixtures were excellent. Thanks again for a job well done.
Sincerely, Barbara S.

"We have a high rate of return customers," said Linneman. "Word of mouth has been very good for us."

North Bay Kitchen & Bath is also active in the community, donating to school sports programs and other charities.

In the future, Frym and Linneman plan to open new showrooms in Sacramento and Hawaii. "We want to make more people happy," said Linneman, "and create more goodwill."

Frym agrees, saying he'll never retire because the work is in his blood and there's so much yet to do.

"We feel our biggest compliment is when a client looks at our work and says, 'This is exactly what we had in mind—only better,' he said. "When you can wake up every day over the years and love what you do, it's a blessing."

Visit North Bay Kitchen & Bath's two showrooms at 822 Petaluma Blvd., Petaluma, CA 94952, 707-769-1646 1916 Yajome Street, Napa, CA 94559 707-224-1020. www.4kitchens.com